

# OVBA Newsletter

January 18, 2011

**January 25, 2011 Regular Meeting** We will kick off 2011 with our first meeting on Tuesday January 25<sup>th</sup> at the Pleasantville Creekside Diner starting at noon. We will be ordering lunch from the menu. Please bring a friend or prospective new member.

## **Message from Deb Wanner, OVBA President**

It's time to bid farewell to 2010 and work toward making 2011 the best it can be. As you renew your membership for 2011, please keep in mind that the OVBA can improve and grow stronger only through the strength and dedication of its membership. We are already a great organization, representing Oley Valley businesses with grace and style. Your continued support and the support of the new members that you introduce to our association will help us move forward in 2011.

As I take the reigns as your new president, I look forward to continued growth and success in advancing this association with new ideas and by inviting new members to enjoy the benefits this organization has to offer. I have lived in Berks County my entire life and graduated from Boyertown High School. I have always admired the unique atmosphere the Oley Valley has to offer a business. Our newly-designed website, which regularly gets "hits" from people looking for our products and services, is a wonderful benefit shared by all of us as association members.

I would like to personally invite all current members to our next monthly meeting (Tuesday, January 25<sup>th</sup> at noon at the Pleasantville Creekside Diner). Please bring along a friend or fellow business associate who may not be familiar with the OVBA to introduce them to the benefits of membership.

As a final note, I would like to extend a sincere "thank you" to past President Carol Graves and past Secretary Chris Samsel for all of their efforts in 2010. We wish them well in the coming year. On behalf of all the new officers of the association, we look forward to seeing you and your guest on January 25<sup>th</sup>.

Deb Wanner  
President